

Television Advertisement
Law Office of John Doe
BAD VERSION
(With Violations)

<u>Video</u>	<u>Audio</u>
Mr. Doe standing in front of bookshelves with "Important Message!" displayed on screen.	Have you been charged with a DUI or robbery?
Mr. Doe walking towards the camera with " <u>Best in Doeville</u> " on screen. <u>7.02(a)(4)</u>	If you need the <u>best lawyer in Doeville</u> to represent you, I am that lawyer. <u>7.02(a)(4)</u>
Mr. Doe sitting at a desk.	I have been practicing law for 21 years and <u>have won thousands of dismissals and acquittals for thousands of people</u> here in Doe County. <u>7.02(a)(2)</u>
Mr. Doe standing up from behind the desk and pointing at the screen with "Call 800-800-0000" on screen.	Call me for <u>jail release 24 hours-a-day, 7 days-a-week.</u> <u>(7.02(a)(1))</u>
Mr. Doe with a court house in the background. <u>(No city disclosure)-7.04(j)</u>	Call me now and I can get working on your case immediately.

GOOD VERSION
(Without Violations)

<u>Video</u>	<u>Audio</u>
Mr. Doe standing in front of bookshelves with "Important Message!" displayed on screen.	Have you been charged with a DUI, robbery or other criminal offense?
Mr. Doe walking towards the camera with "Fight for you" on screen.	If you need a lawyer who will fight for your rights in court, I am that lawyer.
Mr. Doe sitting at a desk.	I have been practicing law in Texas for 21 years and will make sure you get your day in court here in Doe County.
Mr. Doe standing up from behind the desk and pointing at the screen with "Call 800-800-0000" on screen.	Call this toll-free number 800-800-0000 24-7 and my office will work towards getting you released from jail.
Mr. Doe with a court house in the background. On screen (for five seconds): "Law Office of John Doe" "Doeville, Texas" "800-800-0000"	Call me now and I can get working on your case immediately.