

ADDENDUM

LAWYER ADVERTISING APPLICATIONS for SOLICITATION COMMUNICATION SUBMITTALS
(brochures, pamphlets, newsletters, emails, etc.)

Applicant: _____ File/Case No.: _____

The attached brochure, pamphlet, or other solicitation communication will be used as follows.
(Please check all that apply.)

_____ **Mailed unsolicited to prospective clients because of a particular past occurrence or event or a series of past occurrences or events and a specific existing legal problem of which you are aware. If yes, please complete the following:**

_____ Mailed as a self-mailing brochure;

_____ Mailed in an envelope alone; or

_____ Mailed in an envelope along with a written solicitation letter that complies with Rule 7.05. Such letter must be currently attached to this brochure or pamphlet as part of this submission or must have been previously submitted and approved.)

_____ Letter attached to this submission; or

_____ Letter previously approved - give Advertising Review Department file no. _____.

_____ **Mailed to other lawyers or law firms.**

_____ **Mailed to current clients or prospective clients who have requested the information.**

_____ **Mailed to prospective clients, but such mailing is not motivated by or concerned with a particular past occurrence or event or a series of past occurrences or events and is also not motivated by or concerned with a prospective client's specific existing legal problem of which you are aware.**

_____ **Made available or displayed in your law office.**

_____ **Made available or displayed in public places (other professional offices, businesses, etc.).**

_____ **Other use (please describe):** _____

Signed by
Applicant: _____

Date: _____